

DANIEL QUIJANO

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dcadreur.com

Experience

Department Manager Parlor Doughnuts

Dec.2024 - Current

Supervised daily operations of the coffee department, ensuring smooth workflow and consistent service quality.

Trained staff to maintain high standards in drink preparation and customer service.

Oversaw inventory management, including ordering coffee beans, syrups, and supplies while minimizing waste and costs.

Maintained equipment and coordinated repairs and services if needed.

Analyzed sales reports and adjusted cash drawer based on deposit.

Resolved complaints, and fostered a fun and welcoming environment for customers and workers.

Photojournalist WISH-TV

Nov. 2023-Oct. 2024

Produced high-quality video content for news broadcasts, including shooting, editing, and post-production.

Captured and edited photographs for news stories and special features such as "Golden Apple" & "Black History Month".

Wrote compelling news articles for web.

Designed graphics and visual elements for news segments and online platforms.

Collaborated with reporters and producers to develop engaging news packages.

Worked heavily in Avid & Adobe Suites

Photojournalist ABC57

May 2022-Aug 2023

Captured and edited video for news stories and special features such as "Michiana's Menu", "57 Minute Miracle" & "Michiana Tryouts".

Worked on award winning sports segments such as Notre Dame Football, High School Football and Basketball.

Designed graphics and visual elements for news segments and online platforms.

Collaborated with reporters and producers to develop engaging news packages and live segments

Worked heavily in Edius & Adobe Suites

About

A motivated and versatile creator with experience in video production, editorial work and management, I complement those skills with a growing background in marketing, advertising and creative writing. I am passionate about creating successful content under tight deadlines, and learning from my peers. I am young and still in college, but my dedication to my work is what puts me above those who have more experience but lack discipline.

Education

Pima Community College

Expected Graduation 2026

Coursework included Marketing & Advertising, Digital Arts, Global Fashion and Clothing, and Media Communications. Developed a broad interdisciplinary foundation with emphasis in graphic design, videography and communications.

Skills

- Team Leadership & staff training ●
- Customer service ●
- Department management ●
- Workflow optimization ●
- Video production & editing (Avid, Edius, Adobe Suite, Procreate) ●
- News videography & storytelling ●
- Digital marketing fundamentals ●
- Advertising fundamentals ●
- Time management ●

Awards

Spectrum Award for Community Involvement
ABC57 57 Minute Miracle (2023)